

Price Match Policy

There's no limit on any qualified match with Apple Vacations!

Price Match Procedures

Visit www.myappleonline.com and find the "Price Match" link on the left hand navigation tool. Click on this link and the price match form will automatically open for you. Once you complete all the fields, hit the "submit" button. It will automatically be sent directly to our team of price match experts for verification and match. Apple Vacations will verify the match and notify you via email once they have adjusted the rate on the booking. It's that simple!

Price Match Guidelines

- Price matches are made on the total package price (excluding insurance), **upon verification of competitor's price.**
- Price matches will be honored on the following types of new bookings:
 - ✎ **Charter Air-Inclusive Packages** with outbound flight times within 3 hours of competitor's times.
 - ✎ **Charter Air-Inclusive Packages** against competitive **Contracted Scheduled Air Packages** with outbound and return flight times within 3 hours of each other.
 - ✎ **Charter Air-Inclusive Packages** against competitive **Published Scheduled Air Packages** with outbound and return flight times within 3 hours of each other. Commission of charter package will be reduced to 10%.
 - ✎ **Contracted Scheduled Air Packages** if the contracted class of service can be verified with the competitor.
 - ✎ **Published Scheduled Air Packages** if the same class of service is available with the competitor.
 - ✎ **Charter Air Only** against competitive **Charter Air Only** with outbound flight times within three hours (commission exceptions may apply).
 - ✎ **Charter Air Only** against **USA3000 Direct Air Only (same flight)** for base airfares of \$300 or more. U5 commission and payment policies will be applied.
 - ✎ **Land Only** against land only of a competitor.
 - ✎ **Special Packages** (e.g. open jaw packages or special accommodation requests).
- A \$50 per person premium will be added if our flight is non-stop and the competitor's flight is direct or connecting.
- Existing bookings with AV-OK that are under deposit or paid in full may be price matched, but require surrender of AV-OK.
- Existing bookings without AV-OK that are under deposit or paid in full may be price matched, but applicable cancellation fees will be applied.
- Competitive packages requiring special payment policies (e.g. full prepayment required) may be price matched, but the same payment policies will apply.
- Internet sites such as Expedia, Travelocity and Orbitz do not pay agency commission. Any price matches will be at the expense of your agency commission.
- Apple Vacations will not accept price match requests for holiday departures, various blackout dates**, previously advertised Apple Vacations packages that have expired, competitor's prices that are no longer available, insurance waivers, Square Deals or Surprise Packages, SuperAirfares, "Air only" base fares below \$300 and car rental taxes.
- Apple Vacations will no longer price match Frontier Airlines to other carriers or our charter/vacation flights.
- Although Apple Vacations will make every possible effort to accommodate your price match, if we are unable to verify the price for the like competitor's product, we may not be able to approve the match.

Book via myappleonline.com for quickest quoting and booking- Plus, earn Double Royalties Points with every on-line booking! Or **Call 1-800-365-2775 for Midwest bookings; 1-800-800-0202 for West Coast bookings; and 1-800-727-3400 for East Coast bookings.**



**Blackout dates: All Gateways 12/19-12/31/08; ORD/MDW/RFD/STL/DEN/DFW/MSP/DTW/BWI/PHL/CLE/CMH/CVG: 11/21-11/28/08; PHL 11/1-11/9/08, 11/1-11/8/09; PHL/CLE/CMH/CVG: 2/12-2/16/09, 4/4-4/12/09; ORD/MKE/RFD/MDW: 3/19-4/13/09, 6/11-6/22/09; DTW 2/12-2/16/09, 4/2-4/13/09; STL 3/12-3/23/09; DFW 4/10-4/13/09; MSP 3/13-4/13/09; DEN 3/13-3/29/09; ORD/MKE/RFD/MDW/DTW/STL/DFW/MSP/DEN: 11/20-11/27/09.

Apple Vacations will verify the match within 5 business hours and will notify you via email once the rate has been adjusted. If the rate cannot be verified, the match may be denied. AD4580 5/08 **If you have received this fax in error or no longer wish to receive our faxes, please fax 847-640-1950 (ORD office) or 610-359-6524 (PHL office).**